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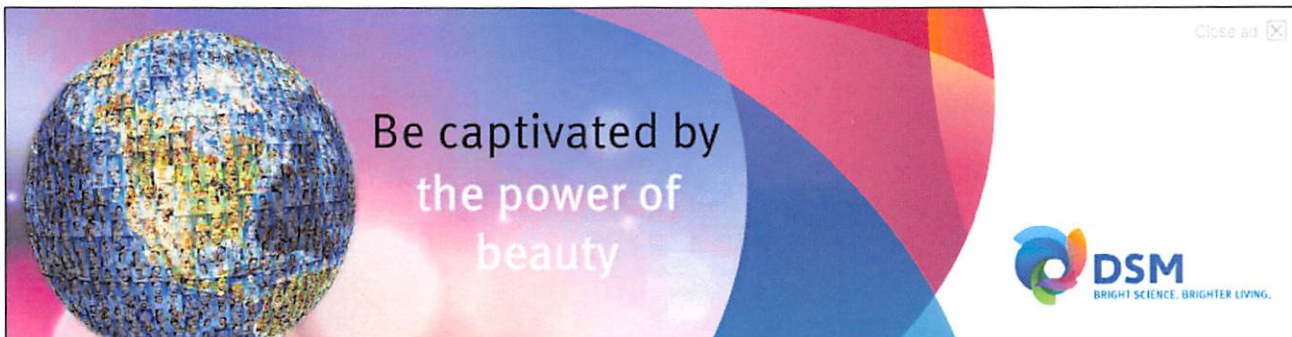
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Walgreens president booked for PCPC annual meeting

28-Jan-2009

Last updated on 29-Jan-2009 at 19:11 GMT

Related tags: Walgreens, Personal Care Products Council, Annual meeting

The Personal Care Products Council (PCPC) has announced that the president of Walgreens will deliver the keynote address at the trade association's 2009 Annual Meeting next month.

In his talk, Gregory Wasson, President and Chief Operating Officer of Walgreens, will focus on the initiatives the retailer is pursuing in the cosmetics and personal care sector this year and discuss trends in the category.

Wasson will also cover the current economic conditions and talk more generally about how Walgreens works with beauty manufacturers and consumers.

Built as an event to help PCPC members gain insights on trends and business opportunities, the 2009 Annual Meeting will take place on February 24-27 in Boca Raton, Florida.

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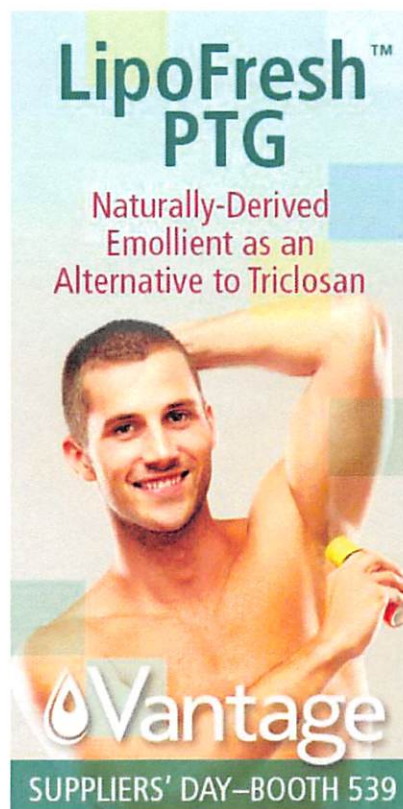
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